

# The Macaulay Child Development Centre

## 2010 Annual Report

*Helping all children succeed—today and in the future*



United Way Toronto  
A United Way member agency

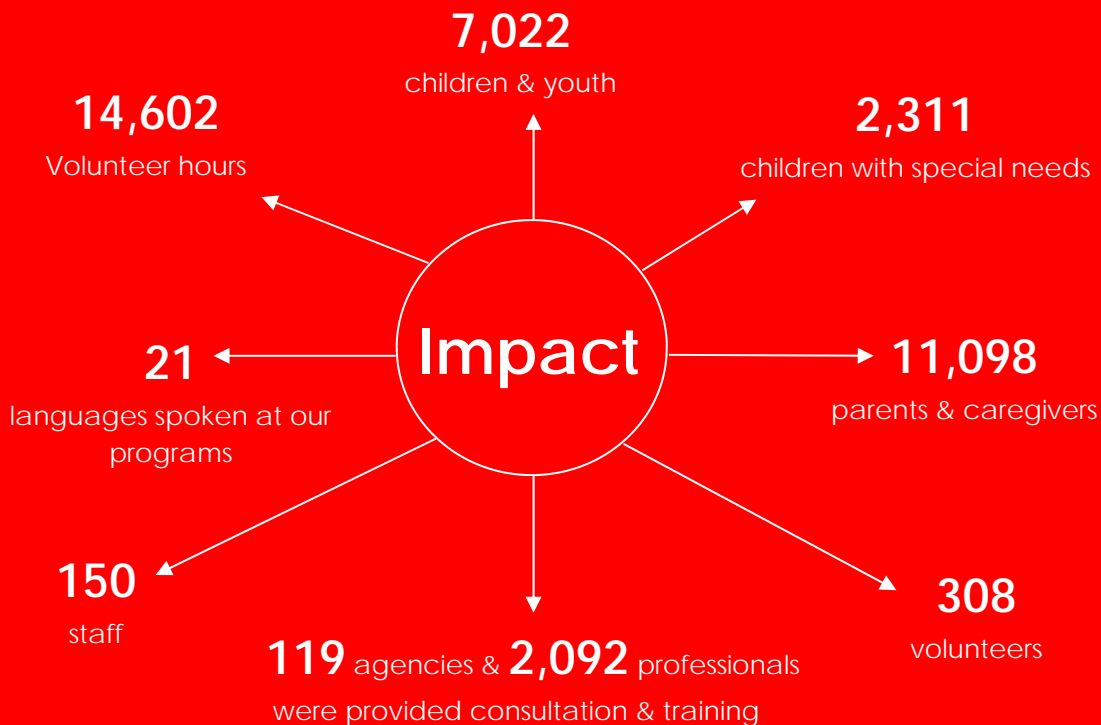
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**Vision:** All children achieve their greatest potential within caring, responsive families and communities.

**Mission:** Macaulay Child Development Centre fosters the optimal development of children, in partnership with their family and community.



# From the President & Executive Director

## Dear Friends

2010 was a difficult year for many of the children, families and neighbourhoods we serve. Report after report documented disturbing trends in Toronto including: growing disparity between rich and poor neighbourhoods, higher incidence of children with behavioural and academic challenges, and longer waitlists for children with special needs. All of this placed more stress on families and on agencies, like Macaulay, committed to giving every child a chance to succeed.

Despite all of this, Macaulay staff and board shared many achievements in 2010. Our services continued to foster stronger families where children could thrive. Our early learning and care programs introduced new strategies to ensure excellence. And, our commitment to building capacity in under-served communities led to many unique programs. *More than a Haircut, Nonna and Me, My Favorite Storyteller* are all exemplary programs that enabled parents and caregivers to simultaneously assume leadership roles and gain increased knowledge of child development.

Macaulay celebrated two new partnerships in 2010. *The Jane St Hub* opened in October and represents a major step towards improving access and service for the Weston Mount Dennis/Trethewey community. With the support of *The Children's Book Bank*, the *Macaulay BOOK NOOK* was established to help children discover the love of reading and the joy of book ownership.

In 2010, a strategic planning process was initiated to chart a future course for Macaulay. The result was a newly-articulated strategic focus that builds on 3 major directions, each of which inter-connects for maximum impact. This exciting vision ( see page 10) will guide agency priorities for the next 5 years.

## Our Thanks

As we celebrate our 2010 successes, we want, most of all, to thank those who made it all possible. We gratefully acknowledge our government and private sector partners for their generous support and confidence in our work. We extend our deepest appreciation to our many community partners who collaborated with us for the benefit of children and families. Our sincerest thanks to the Macaulay staff, providers and Board; their energy, expertise and creative spirit made Macaulay a special organization. Working together, we helped give over 7,000 children and youth a strong start for a bright future.



Andrea Walker  
President



Sharon Filger  
Executive Director

# Early Learning & Care

**Child Care Centres** serve 280 children from 6 months to 12 years at six locations. Centres use the ELECT (Early Learning for Every Child Today) framework and the evidence-based High/Scope approach. By building skills, our centres foster enthusiasm for learning, resiliency and social competence.

**Licensed Home Child Care** provides care in family settings to over 360 children a day, from infancy to 12 years. Caregivers are carefully selected and visited regularly to ensure they meet all government standards. Agency staff consult, educate and support caregivers to meet the needs of children in our care. Home Child Care is also guided by the ELECT principles.

## 2010 Program Highlights

**Enhanced Early Learning:** Our licensed child care programs enhance literacy and social skills through the use of evidence-based curricula including Woven Word and Second Step. In Home Child Care, Macaulay developed in-home training sessions; based on principles of effective adult education, the modules engage caregivers, convey important child development principles and improve the quality of care.

## 2010 Partnership Highlights

### Summer Olympics

Over 100 children in our child care centres participated in our Summer Olympic event carried out in partnership with the **Canadian Institute of Chartered Accountants**. The children developed physical skills and confidence while having fun.

### Opera Partnership

A partnership was established with **The Canadian Opera Company**. The result was an experiential program that gave our children a unique opportunity to develop and perform their own opera. Our 25 participants glowed with pride at their achievement.



# Family & Caregiver Support

**Ontario Early Years Centres (OEYCs) & Family Resource Programs** provide educational opportunities and social networks to young families. Children develop social, cognitive and language skills necessary for school readiness and overall healthy development. Parents and caregivers learn about child growth and development. Families receive support to access specialized services.

**Family Home Visiting** provides support and parent education to high-need families with children from birth to 6 years. Special activities reduce isolation and connect families to community resources. Service is provided in nine languages.

**Parent Support & Leadership** addresses individual, family and community issues that impact children's development and well being. This includes innovative parent outreach programs such as *More than a Haircut*.

**Early Literacy specialists** work with families and early years programs to promote the development of language and literacy. Evidence-based programs are offered, including Macaulay's unique curriculum, *Lullabies to Literacy: Building Foundations for Learning*.

## 2010 Partnership Highlights

**More Than a Haircut** partners with Afro-Caribbean barbers and community leaders to deliver father involvement discussions right in neighbourhood barbershops. In 2010, 42 sessions reached 437 Black fathers and father-figures. This partnership was awarded the *Bhayana Family Foundation Award for Community Partnerships*

## 2010 Special Program Highlights

- Nonna & Me: for caregiving grandparents
- Program for Deaf Parents
- Supporting Young Families: for pregnant and parenting teens
- Let's Get Started: for parents of children with significant special needs
- Play it Up Program: for children with speech and language needs
- My Art Matters: for parents and pre-schoolers



# Skills for Success

**Homework Clubs** offer school-age children in high-need communities a safe and secure environment to learn and increase social competence. Offered at 7 locations, Macaulay's Clubs engage children, youth, parents, and communities.

## Benefits Include:

- Improved homework completion
- Positive social networks and role models
- Improved social, literacy and academic skills
- Parental engagement
- Nutritious snacks and healthy food awareness

**Youth Development** provides high-risk youth with the opportunity and coaching to act as peer mentors. Youth develop leadership skills while tutoring younger homework club participants. Youth gain new social networks and confidence through group and individual activities.

**School Readiness** is an evidence based program that prepares pre-school children for a successful transition to school. Language, social and self-help skills are emphasized. Parents are empowered to act as advocates in transitioning their children to the Canadian school system.

## 2010 Partnership Highlight

Through a special partnership with the *Royal Conservatory of Music* and independent community artists, our homework clubs used special hip hop, poetry and drama sessions to engage students struggling with language and literacy. The goal was to enhance skills through positive and relevant literacy-rich experiences.



# Special Needs Services & Support

**Consultation Services** assist parents and educators to identify and address the special needs of children. We specialize in early identification, parent workshops, consultation & problem solving, staff education, information & referral, and specially designed resource materials.

**Speech & Language Service** provides a range of interventions for pre-school children, including screening & assessment, group & individual therapy. The speech & language pathologist also provides consultation and training for parents and child care staff. In 2010, 169 children received treatment at Macaulay.

## 2010 Program Highlight

*Teacher Talk* was one of the many professional development sessions held by our special needs resource consultants. Early childhood educators attended this evidence-based course to learn how to more effectively promote language development in pre-school children.

**Early Identification strategies** are used across the agency to minimize the long-term impact of special needs on the child and family. Working with parents, caregivers and professional staff, screening tools are used to identify problems or delays in a child's physical, social, cognitive, or language development.

## 2010 Partnership Highlight

With the support of the ***Catherine & Maxwell Meighen Foundation***, Macaulay provided 30 children with autism and other major developmental challenges a special summer experience. Children were integrated into community settings where they benefited from stimulating early learning and social-skill building activities. Special parent sessions linked families who share common challenges.



# Collaboration & Community Engagement

## Our Approach

Macaulay supports the development of strong neighbourhoods through various community development initiatives. We play a lead role in several collaborations committed to improving the accessibility and effectiveness of the service delivery system. For example, as the sponsor of *Program Without Walls*, Macaulay coordinates the delivery of prevention services by six agencies.

## 2010 Program Highlights

**My Favorite Storyteller- literacy leaders:** as part of our *Trillium Foundation* community development project, Macaulay recruited and trained parents as community storytellers. Participants gained confidence and skills as they performed at several special events and simultaneously served as role models, showing other parents the power and the importance of reading to young children.

## 2010 Partnership Highlights

### Book Nook

The Macaulay Book Nook was established through a special partnership with The Children's Book Bank (CBB). The CBB ensures Macaulay has an ample supply of books as part of their mission to promote a life-long love of reading/learning. In its first 6 months, the Macaulay Book Nook distributed over 5,000 books to children in low-income and newcomer communities.

### Jane St. Hub

Macaulay is an anchoring partner at the Jane St Hub which opened in October. The Hub includes our OEYC as well as a range of health and social services. The Hub promotes inter-agency collaborations so residents in this under-served neighbourhood can receive more comprehensive and effective services. *United Way* and *MCYS* funding supports our participation in this important new model of service delivery.



# Building a Strong Organization

## Strategic Planning

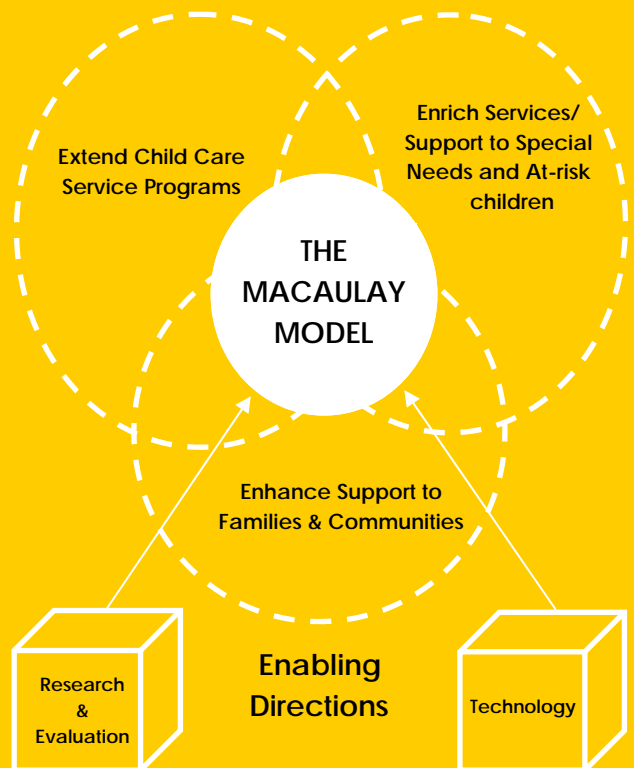
*Strong Governance provides a foundation for leading-edge programming and service delivery.*

In 2010, Macaulay initiated an inclusive and creative strategic planning process to take into account the changing policy and funding environment. The new plan identifies a strategic focus and 5 inter-connected directions for Macaulay's future.

## Macaulay's Strategic Focus

Macaulay gives children, especially those with special needs or at greatest risk, their strongest start through a continuum of services developed in close partnership with the families and neighbourhoods we serve.

## Macaulay's Strategic Directions

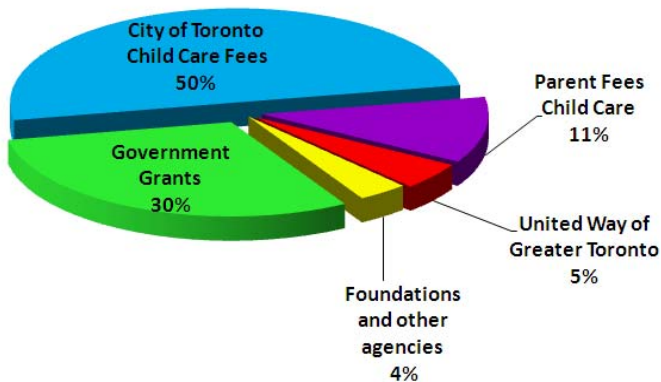


## Statement of Operations for the Year Ended December 31, 2010

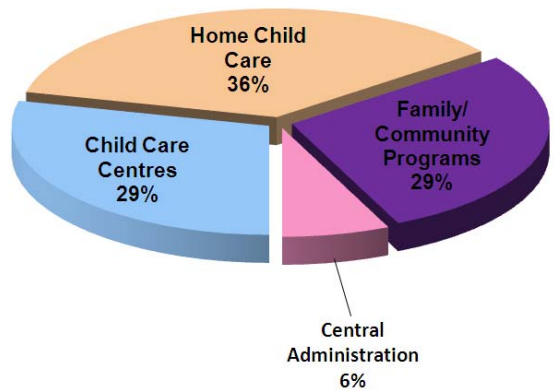
	<b>2010</b>	<b>2009</b>
<b>Revenues</b>		
Fee for services	\$ 6,064,865	5,777,678
Grants	3,346,050	3,269,213
United Way of Toronto	463,039	489,138
Investment income	17,095	18,093
Other	<u>100,789</u>	<u>117,516</u>
	<b>\$ 9,991,838</b>	<b>9,671,638</b>
<b>Expenditures</b>		
Staff salaries and benefits	\$ 5,713,452	5,630,794
Home child care providers	2,727,791	2,540,580
Program expenses	865,431	823,997
Building occupancy and maintenance	340,853	303,708
Office administration	193,708	184,499
Staff development and transportation	50,614	63,923
Other	<u>75,058</u>	<u>79,185</u>
	<b>\$ 9,966,907</b>	<b>9,626,686</b>
Excess of revenues over expenses from operations	<b>\$ 24,931</b>	<b>44,952</b>

Audited financial statements are available upon request.

**2010 Operating Revenue by Source**



**2010 Operating Expenses by Program**



# Thank You to our Supporters

## Funders

City of Toronto Children's Services  
City of Toronto Public Health  
Ministry of Children and Youth Services  
Public Health Agency of Canada  
United Way Toronto

## Foundations

Anonymous Foundation  
Bmo Employee Charitable Foundation  
Catherine & Maxwell Meighen Foundation  
CHUM Charitable Foundation  
CIBC Children's Foundation  
F.K. Morrow Foundation  
Henry White Kinnear Foundation  
Jackman Foundation  
McLean Foundation  
The Geoffrey H. Wood Foundation  
The Ontario Trillium Foundation  
Toronto Community Foundation

## Service Clubs

Weston Lions Club  
York Lions Club

## Corporations

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Jeffrey Lurie  
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*\*Deceased*

# Thank You to our Partners

## Community Partners

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Ascot Cooperative  
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George Hull Centre for  
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Association of Ontario  
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JC Barbers  
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Learning Enrichment  
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Toronto Preschool Speech &  
Language Services  
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Humberwood Branch  
Unison Health and  
Community Services  
Yorktown Child and Family  
Centre

## Colleges/Universities

Frontier College  
George Brown College  
Humber College  
Ryerson University  
Seneca College  
University of Toronto

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Laura Cassiani (*Special Liaison*)

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### **Dovercourt**

#### **Child Care Centre**

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Toronto, M6H 3G4

Tel: (416) 516-8367

### **Eglinton Lawrence**

#### **Ontario Early Years Centre**

2700 Dufferin Street, #55

Toronto, ON M6B 1J3

Tel: (416) 783-7298

Fax: (416) 783-6013

### **Humberwood**

#### **Child Care Centre**

850 Humberwood Boulevard

Etobicoke, ON M9W 7A6

Tel: (416) 394-5766

Fax: (416) 675-7634

### **Jane Street**

#### **Child Care Centre**

610 Jane Street

Toronto, ON M6S 4A6

Tel: (416) 769-8021

Fax: (416) 769-9804

### **Regent Street Child Care &**

#### **York South Weston**

#### **Ontario Early Years Centre**

48 Regent Street

Toronto, ON M6N 3N9

Child Care Tel: (416) 653-8322

Early Years Tel: (416) 653-3270

Fax: (416) 653-2436

### **Warren Park**

#### **Child Care Centre**

135 Varsity Road

Toronto, ON M6S 4P4

Tel: (416) 769-1253

For more information about Macaulay's programs and services please visit our website at [www.macaulaycentre.org](http://www.macaulaycentre.org)



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